

Talking Points: Andersen M Studio

A collection of imagery and sources designed to encourage students to engage with paper animations made by Andersen M Studio.

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AGES 9-11

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AGES 14-16

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Andersen M Studio

‘London based Andersen M Studio is a creative partnership between siblings, Martin Andersen and Line Andersen. The studio started in 2001. Andersen M Studio work in the areas of art direction, graphic design, photography, animation, film and music. Their work has been exhibited and published worldwide’ – [Vimeo](#)

Watch a behind the scenes video about how Andersen M Studio worked with a team to bring these paper sculptures to life in their ‘Clipper: Naturally Colourful’ campaign.

Questions To Ask Students

Do you think that you’d enjoy working as part of an animating team? Why?

Andersen M Studio were commissioned to create an animation for Star Alliance (an airline alliance) to highlight five specific destinations offered. Find out how they used plane tickets to create this advert.

Questions To Ask Students

Do you think that an animation advert or a live action advert is more effective? Why?

Questions To Ask Students

What is happening in this animation?

Describe the atmosphere created, how have they achieved this?

What do you like/dislike about this animation? Why?

Questions To Ask Students

What is happening in this animation?

How does this differ from the other animations?

Do you prefer the conceptual feeling of this animation, or the more literal stop motions? Why?

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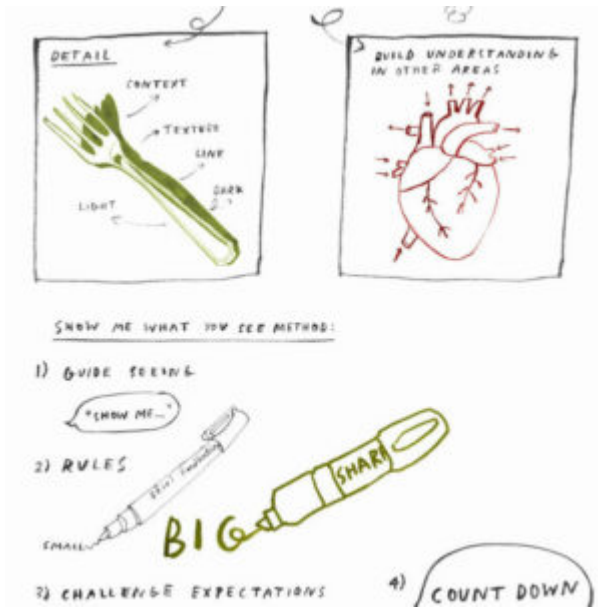
Featured in the 'Exploring Books as a Sculptural Material' pathway

using sketchbooks to make visual notes



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