

8. Sell, Sell, Sell – Promote your Game!

This resource is part of the [Tool Box](#) series by AccessArt, which shares design and technology project ideas via a series of lesson plans.

Sell, Sell, Sell - Promote your Game! A Video for Pupils Sharing your creation with the world!

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Now for even more fun! Time to sell your game to your school! Here's some ways you might want to think about drawing a crowd...

- Give your game a name: the wackier the better.
- Make a poster or flier – words and pictures to sell the idea (and the price!)
- Is there a prize or is taking part enough of a prize!

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We believe everyone has the right to be creative and by working together and sharing ideas we can enable everyone to reach their creative potential.